

GATE GOURMET LOGO USE GUIDELINES AND STANDARDS

Gate Gourmet maintains a strong, distinctive brand standard in our respective markets. Any use of our logo or branding must adhere to specific guidelines. To follow are basic brand elements for Gate Gourmet logo use:

Our brand/logo is the green and black lettering on a white background.

- Green: Pantone 362
Process color: Cyan 76%, Magenta 0%, Yellow 100%,
Black 12%
- Black: Pantone Black
Process color: Black 100%

To give the company brand its maximum impact, do not place any other elements within the exclusion zone shown:



If you require more specific information regarding applications for color use and balance, brand/logo application in combination with other background colors, or media layout guidelines for brochures, magazines etc., please contact us at communications@gategourmet.com.